

**Subject: PRESS RELEASE: Local Organization to Host Leadership Seminar for Helena Area Business Leaders**

**Date:** Wednesday, March 21, 2007 3:19 PM

**From:** Eric C. Powell <hsbc.worship@gmail.com>

**To:** News

**Conversation:** PRESS RELEASE: Local Organization to Host Leadership Seminar for Helena Area Business Leaders

PRESS RELEASE

For immediate release

FROM:

Hannaford Street Bible Church  
830 N. Hannaford Street  
Helena, MT 59601

PHONE:

(406) 449-2273 Church Office

CONTACT PERSON:

John Fenlason  
hsbc.fenlason@gmail.com

SUBJECT:

Hannaford Street Bible Church To Host Leadership Seminar For Helena Area Business Leaders

TEXT:

The largest leadership event of 2007 will be hosted locally by Hannaford Street Bible Church. On May 11, 2007, the "Maximum Impact Simulcast: The Influence Index" will include over 80,000 business professionals participating via satellite downlink in 600 cities across North America. Hannaford Street Bible Church in Helena is participating as a local host site for this unprecedented Leadership event. This LIVE leadership seminar, broadcast from Atlanta, GA., has trained over 250,000 business professionals in the last six years.

Last year's Maximum Impact Simulcast, held May 5, 2006, was one of the largest gatherings of business leaders ever. After such great success, best-selling author and gifted authority on leadership Dr. John C. Maxwell will once again be joined on stage by legendary leaders including Ken Blanchard, Malcolm Gladwell, Terry Bradshaw, Jackie Freiberg, Herman Boone, and Bill Strickland. Also featured will be Mark Sanborn, best-selling author of The Fred Factor; and Tim Sanders, best-selling author and former chief solutions officer for Yahoo!

"The business sector has been using the power of live satellite training for years," said Ken Anderson, President of Atlanta-based Maximum Impact. "We feel privileged to be able to tap into its effectiveness in local communities to train more than 100,000 business leaders through the local church each year." The business model for the Maximum Impact Simulcast consists of partnering with churches to bring relevant business and leadership training to workplace leaders in their local community. The use of churches is a logical choice because of their desire to provide relevant leadership solutions for the business leaders in their community, as well as providing a venue extremely conducive to hosting a live satellite presentation.

Seminar host Dr. John C. Maxwell is the author of such best-selling books as The 21 Irrefutable Laws of Leadership and The 17 Indisputable Laws of Teamwork. He also is the founder of Maximum Impact and INJOY, organizations dedicated to providing resources and training for personal and professional growth. Every year he speaks to Fortune 500 companies, international government leaders, and organizations as diverse as the United States Military Academy at West Point, Chick-fil-A, Wal-Mart, the National Football League, Mary Kay, and the Indianapolis 500 Drivers.

The Maximum Impact: The Influence Index is open to all churches in America and will focus on the qualities that all great leaders have in common. Each speaker will illuminate certain qualities akin to their personal careers and experience and provide in-depth perspective on how to unleash the influential leadership power in yourself and those around you.

For more information, visit [www.maximumimpact.com/mis](http://www.maximumimpact.com/mis) or contact John Fenlason at 406-449-2273 ([hsbc.fenlason@gmail.com](mailto:hsbc.fenlason@gmail.com)).

WEBSITES:

<http://www.maximumimpact.com/mis>  
<http://www.hannaford.org>

###