

Subject: PRESS RELEASE: Hannaford To Host Unprecedented Leadership Seminar For Helena Area Business Leaders

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From: Eric C. Powell <hsbc.worship@gmail.com>

Conversation: PRESS RELEASE: Hannaford To Host Unprecedented Leadership Seminar For Helena Area Business Leaders

PRESS RELEASE

April 7, 2008

For immediate release

FROM:

Hannaford Street Bible Church
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PHONE:

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CONTACT PERSON:

John Fenlason

SUBJECT:

Hannaford To Host The Largest Leadership Event of 2008 For Helena Area Business Leaders

TEXT:

On Friday, April 18, 2008, the Maximum Impact Simulcast: Advance will include over 80,000 business professionals participating via satellite downlink in 600 churches across North America. Hannaford Street Bible Church of Helena is participating as a local host site for this unprecedented Leadership event. This LIVE leadership seminar, broadcast from Atlanta, GA., has trained over 250,000 business professionals in the last six years.

"We are excited to team with the Helena Chamber of Commerce and local business to provide this leadership training for the Helena community," says John Fenlason, Associate Pastor at Hannaford.

Last year's MI Simulcast, held on Friday, May 11, 2007, was one of the largest gatherings of business leaders ever across the nation. Individuals and business across Helena gathered at Hannaford for a day of leadership insights and refreshments.

After such great success, best-selling author and gifted authority on leadership Dr. John C. Maxwell will once again be joined on stage by legendary leaders including New York Times Bestselling Author, Patrick Lencioni; Fast Company Founding Editor Bill Taylor; Former Nike Creative Katalyst Kevin Carroll, Authors Andy Stanley and Andy Andrews, and ESPN Analyst Dick Vitale. The event will be hosted by CBS Sports Analyst Spencer Tillman and action planning will be provided by executive coach Valorie Burton.

The business model for the MI Simulcast consists of partnering with churches to bring relevant business and leadership training to workplace leaders in their local community. The use of churches is a logical choice because of their desire to provide relevant leadership solutions for the business leaders in their community, as well as providing a venue extremely conducive to hosting a live satellite presentation.

The MI Simulcast: Advance will focus on helping each participant in attendance whether live or via satellite, advance at work, in life and as individuals. Each speaker will illuminate certain qualities akin to their personal careers and experience and provide in-depth perspective on how to unleash the influential leadership power in yourself and those around you.

For more information, visit www.maximumimpact.com/mis or call John Fenlason at Hannaford Street Bible Church 449-2273.

WEBSITES:

<http://www.hannaford.org/mis>

<http://www.maximumimpact.com/mis>

<http://www.hannaford.org/>

SIMULCAST SOURCE:

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