

Subject: PRESS RELEASE: Hannaford Street Bible Church unmask a new online look

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From: Eric Powell <hsbc.worship@hotmail.com>

To: news

PRESS RELEASE

For immediate release

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SUBJECT:

Local Church Launches New Website

TEXT:

Hannaford Street Bible Church unmask a new online look.

Hannaford Street Bible Church launched their new website recently at www.hannaford.org. This website is envisioned to be one of the key information and communications hub for ministry leaders, regular attendees, and guests of Hannaford.

"People may not realize we have a presence on the internet yet, but they will. Our desire is to better serve Jesus Christ by embracing the technologies people use every day," says Eric Powell, the Worship Arts Pastor in charge of the launch. He adds, "Building relationships and friendships, getting people connected to God and others is very important; We're hopeful our website will help achieve our goals to serve people and build positive relationships with those who use the site."

Currently, viewers can find out about upcoming events and announcements as well as view an online calendar. They can view photo galleries of the recent Brazil Missions Project, church construction progress, and the Serengeti Trek VBS. There are also online registrations for community events such as the upcoming 2005 Pastors' Conference.

"As the site grows in popularity and use, we plan to expand the resources it offers," says Powell, "We plan to offer more interactive components such as Sunday morning messages, ministry blogs, and an expansion of the discussion forum."

"One unique feature of the site is what we call the Welcome Tour." Powell continues, "The welcome tour is designed especially for those new to Hannaford and those searching for church home in the Helena area." The Welcome Tour, listed as "New to HSBC," is a virtual tour of Hannaford which gives viewers a general idea of Hannaford's community, worship style, children's programs, and location. It also allows guests to provide feedback on their recent worship experiences at Hannaford.

Summing up the effort Powell says, "Ultimately, we hope the site represents a virtual representation of Hannaford - connecting people together and encouraging them to form relationships with each other and Jesus in the real world."

WEBSITE:

<http://www.hannaford.org>

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